

**Remit Address:**

WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

www.nbcnewyork.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	NY12090282
Product	SENATE 2012	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WNBC	Order #	337056
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/23/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	NFL REGULAR SEASON	815P-1130P								
	IP										
					09/17/12 to 09/23/12	1x	-----S				
	WNBC			Su	09/23/12	:30	8:18 PM	RMT101H	\$22,000.00		1
2	WNBC	430-5A SU-TH TINY @ 430A	430A-5A								
	IP										
					09/24/12 to 09/30/12	4x	-111--1				
	WNBC			Tu	09/25/12	:30	4:42 AM	RMT101H	\$150.00		1
	WNBC			W	09/26/12	:30	4:44 AM	RMT101H	\$150.00		2
	WNBC			Th	09/27/12	:30	4:43 AM	RMT101H	\$150.00		3
	WNBC			Su	09/30/12	:30	4:41 AM	RMT101H	\$150.00		4
4	WNBC	5-6A TODAY IN NY @ 5A	5A-6A								
	IP										
					09/24/12 to 09/30/12	5x	-TWTF--				
	WNBC			Tu	09/25/12	:30	5:12 AM	RMT101H	\$400.00		5
	WNBC			Tu	09/25/12	:30	5:51 AM	RMT101H	\$400.00		1
	WNBC			W	09/26/12	:30	5:22 AM	RMT101H	\$400.00		2
	WNBC			Th	09/27/12	:30	5:20 AM	RMT101H	\$400.00		3
	WNBC			F	09/28/12	:30	5:43 AM	RMT101H	\$400.00		4
6	WNBC	6-7A TODAY IN NY @ 6A	6A-7A								
	IP										
					09/24/12 to 09/30/12	5x	-TWTF--				
	WNBC			Tu	09/25/12	:30	6:41 AM	RMT101H	\$1,100.00		1
	WNBC			W	09/26/12	:30	6:13 AM	RMT101H	\$1,100.00		2
	WNBC			W	09/26/12	:30	6:54 AM	RMT101H	\$1,100.00		5

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		Invoice Period	08/27/12 - 09/30/12
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Sales Region	National	Order Flight	09/23/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WNBC	6-7A TODAY IN NY @ 6A	6A-7A								
	IP										
	WNBC			Th	09/27/12	:30	6:49 AM	RMT101H	\$1,100.00		3
	WNBC			F	09/28/12	:30	6:28 AM	RMT101H	\$1,100.00		4
8	WNBC	7-9A TODAY SHOW	7A-9A								
	IP										
				09/24/12 to 09/30/12		5x	- TWTF - -				
	WNBC			Tu	09/25/12	:30	8:29 AM	RMT101H	\$2,000.00		1
	WNBC			W	09/26/12	:30	7:24 AM	RMT101H	\$2,000.00		2
	WNBC			W	09/26/12	:30	8:50 AM	RMT101H	\$2,000.00		5
	WNBC			Th	09/27/12	:30	7:21 AM	RMT101H	\$2,000.00		3
	WNBC			F	09/28/12	:30	8:28 AM	RMT101H	\$2,000.00		4
10	WNBC	6-7A SAT TINY @ 6A	6A-7A								
	IP										
				09/24/12 to 09/30/12		1x	- - - - - S-				
	WNBC			Sa	09/29/12	:30	6:55 AM	RMT101H	\$425.00		1
11	WNBC	7-9A SAT TODAY	7A-9A								
	IP										
				09/24/12 to 09/30/12		1x	- - - - - S-				
	WNBC			Sa	09/29/12	:30	8:18 AM	RMT101H	\$1,100.00		1
12	WNBC	7-8A SAT TINY @ 9A	7-8A								
	IP										
				09/24/12 to 09/30/12		1x	- - - - - S-				

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INVOICE

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		Invoice Period	08/27/12 - 09/30/12
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Sales Region	National	Order Flight	09/23/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	WNBC	7-8A SAT TINY @ 9A	7-8A								
	IP										
	WNBC			Sa	09/29/12	:00			\$1,200.00	See MG 12.2	1
	WNBC	7-8A SA TINY @ 7A		NA-PGM NOT SCHEDULED							
				Sa	09/29/12	:30	7:25 AM	RMT101H	\$1,200.00	MG for 12.1 09/29	2
13	WNBC	5-530A SUN HISPANICS TDY	5-530A								
	IP										
				09/24/12 to 09/30/12		1x	-----S				
	WNBC			Su	09/30/12	:30	5:10 AM	RMT101H	\$75.00		1
14	WNBC	6-7A SUN TINY @ 6A	6A-7A								
	IP										
				09/24/12 to 09/30/12		1x	-----S				
	WNBC			Su	09/30/12	:30	6:55 AM	RMT101H	\$425.00		1
15	WNBC	7-830A SUN TINY @7A	7A-830A								
	IP										
				09/24/12 to 09/30/12		1x	-----S				
	WNBC			Su	09/30/12	:30	7:58 AM	RMT101H	\$600.00		1
16	WNBC	9-10A SUN TODAY 0070	9A-10A								
	IP										
				09/24/12 to 09/30/12		1x	-----S				
	WNBC			Su	09/30/12	:30	9:30 AM	RMT101H	\$1,325.00		1
17	WNBC	10-1030A CHRIS MATTHEWS	10A-1030A								
	IP										
				09/24/12 to 09/30/12		1x	-----S				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WNBC	10-1030A CHRIS MATTHEWS	10A-1030A								
	IP										
	WNBC			Su	09/30/12	:30	10:26 AM	RMT101H	\$5,000.00		1
18	WNBC	9-10A TODAY SHOW 2	9A-10A								
	IP										
				09/24/12 to 09/30/12		4x	- 1111--				
	WNBC			Tu	09/25/12	:30	9:51 AM	RMT101H	\$1,000.00		1
	WNBC			W	09/26/12	:30	9:52 AM	RMT101H	\$1,000.00		2
	WNBC			Th	09/27/12	:30	9:57 AM	RMT101H	\$1,000.00		3
	WNBC			F	09/28/12	:30	9:51 AM	RMT101H	\$1,000.00		4
20	WNBC	4-5P M-F ELLEN	4-5P								
	IP										
				09/24/12 to 09/30/12		4x	- 1111--				
	WNBC			Tu	09/25/12	:30	4:33 PM	RMT101H	\$900.00		1
	WNBC			W	09/26/12	:30	4:47 PM	RMT101H	\$900.00		2
	WNBC			Th	09/27/12	:30	4:44 PM	RMT101H	\$900.00		3
	WNBC			F	09/28/12	:30	4:27 PM	RMT101H	\$900.00		4
22	WNBC	5-6P M-F 5P NEWS	5-6P								
	IP										
				09/24/12 to 09/30/12		4x	- 1111--				
	WNBC			Tu	09/25/12	:30	5:44 PM	RMT101H	\$700.00		1
	WNBC			W	09/26/12	:30	5:29 PM	RMT101H	\$700.00		2
	WNBC			Th	09/27/12	:30	5:29 PM	RMT101H	\$700.00		3
	WNBC			F	09/28/12	:30	5:39 PM	RMT101H	\$700.00		4
24	WNBC	6-630P M-SU NEWS @ 6P	6P-630P								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WNBC	632P-658P M-SU NEWS @ 6P 630P NBC NIGHTLY NEWS	632P-658P 630P-7P	09/24/12 to 09/30/12 6x - 1121-1							
				Tu	09/25/12	:30	6:24 PM	RMT101H	\$1,000.00		1
				W	09/26/12	:30	6:18 PM	RMT101H	\$1,000.00		2
				Th	09/27/12	:30	6:12 PM	RMT101H	\$1,000.00		4
				Th	09/27/12	:30	6:24 PM	RMT101H	\$1,000.00		3
				F	09/28/12	:00			\$1,000.00	See MG 24.8	5
				NA-NOT AVAILABLE							
				Su	09/30/12	:00			\$1,000.00	See MG 24.9	6
				PREEMPT-RAN LATE DUE SPORTS							
				Su	09/30/12	:30	6:51 PM	RMT101H	\$1,000.00	MG for 24.6 09/30	9
26	WNBC	11-1135P M-SU L NEWS 2005	11P-1135P	09/24/12 to 09/30/12 2x - TWTF - -							
				Tu	09/25/12	:30	6:52 PM	RMT101H	\$3,000.00		1
				Th	09/27/12	:30	6:51 PM	RMT101H	\$3,000.00		2
28	WNBC	1135P-1235A M-F TNGT SHW	1135P-1235A	09/24/12 to 09/30/12 4x - TWTFs-							
				Tu	09/25/12	:30	11:26 PM	RMT101H	\$3,750.00		1
				W	09/26/12	:30	11:32 PM	RMT101H	\$3,750.00		2
				F	09/28/12	:30	11:26 PM	RMT101H	\$3,750.00		3
				Sa	09/29/12	:30	11:22 PM	RMT101H	\$3,750.00		4

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WNBC	1135P-1235A M-F TNGT SHW	1135P-1235A								
	IP										
				09/24/12 to 09/30/12	4x	- 1111--					
	WNBC			Tu	09/25/12	:30	12:31 AM	RMT101H	\$1,000.00		1
	WNBC			W	09/26/12	:30	12:30 AM	RMT101H	\$1,000.00		2
	WNBC			Th	09/27/12	:30	12:10 AM	RMT101H	\$1,000.00		3
	WNBC			F	09/28/12	:30	12:32 AM	RMT101H	\$1,000.00		4
30	WNBC	1230A-1A LX 1ST LOOK NFL	1230A-1A								
	IP										
				09/24/12 to 09/30/12	1x	-----S					
	WNBC			Su	09/30/12	:00			\$500.00	See MG 30.2	1
	WNBC	1255A-125A LX 1ST LOOK NFL	1255A-125A								
	IP										
				Su	09/30/12	:30	1:11 AM	RMT101H	\$500.00	MG for 30.1 09/30	2
31	WNBC	1A-2A SU EXTRA NFL	1A-2A								
	IP										
				09/24/12 to 09/30/12	1x	-----S					
	WNBC			Su	09/30/12	:30	1:53 AM	RMT101H	\$400.00		1
32	WNBC	TH10-11P ROCK CENTER	10-11P								
	IP										
				09/24/12 to 09/30/12	1x	---T---					
	WNBC			Th	09/27/12	:30	10:17 PM	RMT101H	\$7,000.00		1
33	WNBC	4-430A SU-TH EARLY TODAY	4A-430A								
	IP										
				09/24/12 to 09/30/12	1x	-TWT--S					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

www.nbcnewyork.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	NY12090282
Product	SENATE 2012	Invoice Date	09/30/12
Estimate Number		Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WNBC	Order #	337056
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	09/23/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WNBC	4-430A SU-TH EARLY TODAY	4A-430A								
	IP										
	WNBC			W	09/26/12	:30	4:16 AM	RMF101H	\$100.00		1

Aired Spots **59**

Gross Total **\$98,650.00**
Agency Commission **\$14,797.50**
Net Amount Due **\$83,852.50** **Payment Terms 30 Days**

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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FOR LIM INVOICES:

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